

# **SOCIAL MEDIA MARKETING PORTFOLIO**

**NGRAVE ZERO**

# NGRAVE ZERO

## PRODUCT: HARD WALLET SERVICES THAT WERE PROVIDED:

- marketing strategy consulting
- creation of the content strategy and plan
- social media management
- copywriting ( for the Medium blog )
- graphic design
- events management
- Spanish-speaking market outreach (community building, SMM & PR)

## NGRAVE ZERO

Sold out. Limited batch coming





# TWITTER



NGRAVE @ngrave\_official · Sep 23

We are amazed by how fast [#NFTs](#) are growing! 🚀 We want to add them to the NGRAVE ZERO soon.

How involved are you with NFTs?

[#crypto](#) [#NFT](#)

I create them

I own some

I know about them but don't

What is an NFT?



NGRAVE @ngrave\_official · Aug 31

🤔 Did you know that...

In June 2021, the estimated total number of [#ethereum](#) owners was 23M!

Which coin's population would you like to grow more: [#ETH](#) or [#BTC](#) 🪙?

Source: research by [Crypto.com](#)

[#cryptoworld](#) [#cryptomarket](#) [#cryptopeople](#) [#cryptocurrency](#)

crypto.com

Global Bitcoin & Ethereum Population  
Total unique crypto users who have ever owned BTC or ETH



NGRAVE @ngrave\_official · Sep 16

Half the population of almost 30k respondents chose 'real-world NF assets tokenization' as the top benefit to [#NFTs](#).

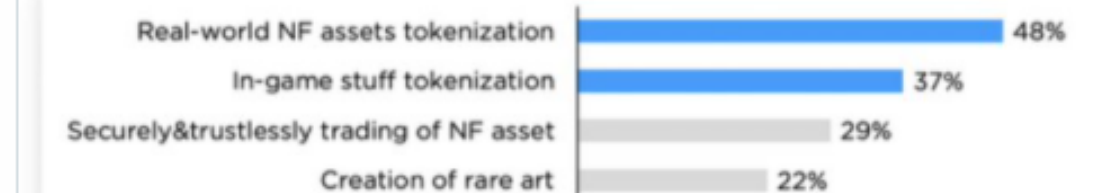
Would you choose the same or another? 🤔

Source: [Crypto.com](#)

[#NFTs](#) [#Crypto](#)

Which of the following are the most beneficial aspects of NFTs?

Real-world non-fungible assets tokenization will be promising



NGRAVE @ngrave\_official · Sep 9

We dare to develop the maximum security to store [#crypto](#). Do you dare to truly [#OwnYourAssets](#)?

[#TheColdestWallet](#)



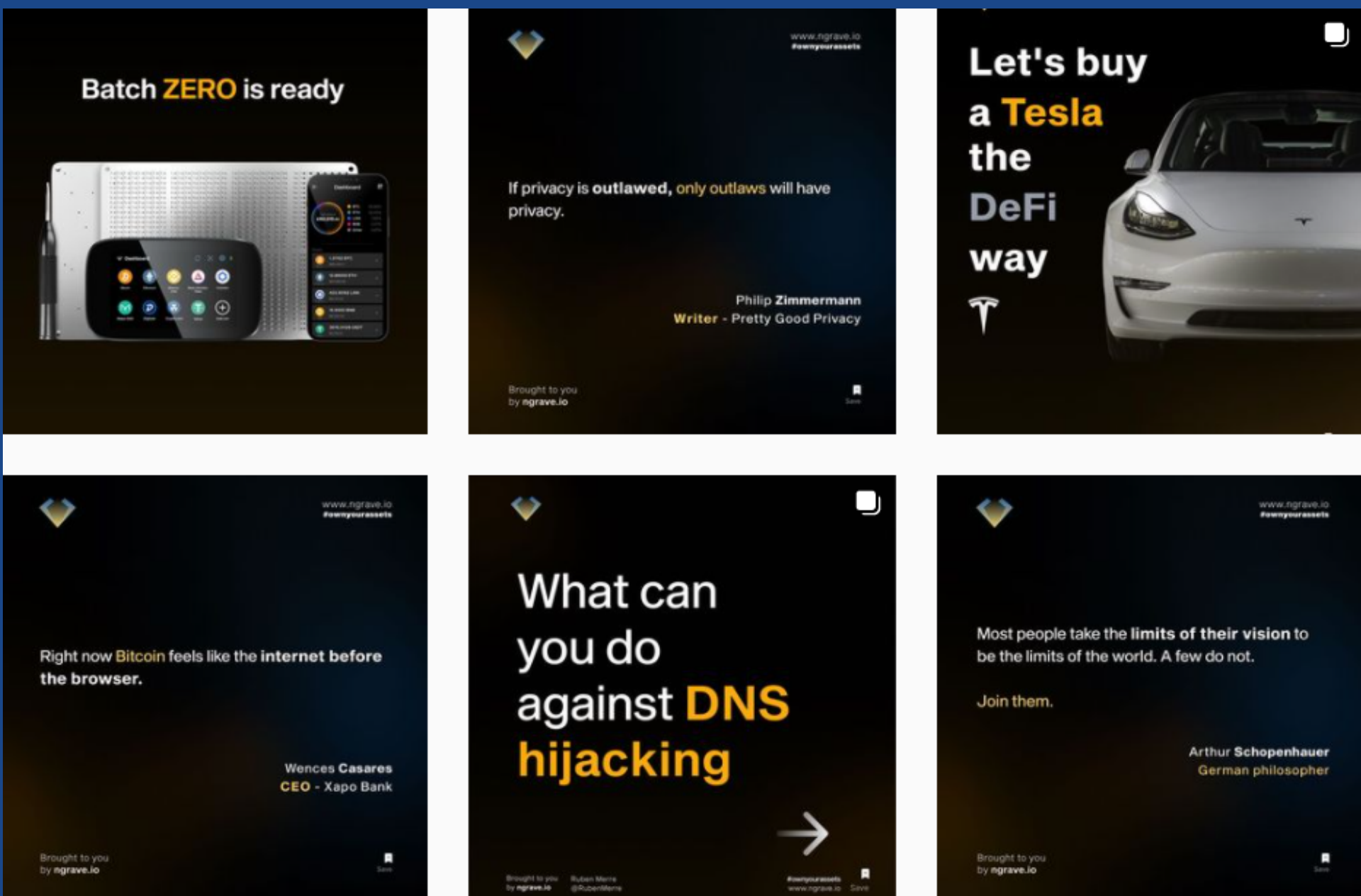
www.ngrave.io  
#ownyourassets

Fearlessness is like a muscle. I know from my own life that the more I exercise it, the more natural it becomes to not let my fears run me.

Arianna Huffington  
Co-founder of  
The Huffington Post


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# INSTAGRAM





# MEDIUM



## 4 Common Crypto Phishing Attacks & How to Avoid Them


What is phishing and how do you protect yourself against it? This article dives into 4 of the most common phishing attacks.



## Bitcoin is now fighting The final Boss

## Bitcoin is Now "Fighting the Final Boss" in the Video Game

Willy Woo's striking metaphor — Bitcoin versus the powers that be: the IMF, World Bank, FTAf, SEC, and many, many more.



## from ICO to IDO


## From ICO to IDO: Evolution of the Crypto Funding Hype Cycle

How and why ICOs evolved into IEOs and IDOs (Initial Dex Offerings)

# FACEBOOK

**Ngrave.io**  
September 8 · 🌐

Did you hear about [#BITPoint's](#) hack in 2019?  
It wiped out a fifth of the company's value 😱  
Learn how it happened and other historic [#hacks](#) in our article <https://medium.com/.../5-devastating-hacks-that-show-how...> [👉](#)  
[#cryptosecurity](#) [#cryptohack](#) [#OwnYourAssets](#)



**Ngrave.io**  
September 7 · 🌐

How is [#crypto](#) getting adopted in your country?

## How Common Is Crypto?

Share of respondents in selected countries who said that they used or owned cryptocurrency (2020)

Country	Share of respondents
Nigeria 🇳🇬	32%
Vietnam 🇻🇳	21%
Philippines 🇵🇭	20%
Turkey 🇹🇷	16%
Peru 🇵🇪	16%
Switzerland 🇨🇭	11%
China 🇨🇳	7%
U.S. 🇺🇸	6%
Germany 🇩🇪	5%
Japan 🇯🇵	4%

1,000-4,000 respondents per country  
Source: Statista Global Consumer Survey




**Ngrave.io**  
September 22 · 🌐

If the gains outweigh the consequences, then go for it even though it might scare you.  
How are you adventurous with [#crypto](#)? [👉](#)  
[#NGRAVE](#) [#hardwarewallet](#) [#OwnYourAssets](#)

**You cannot swim for new horizons until you have courage to lose sight of the shore.**

**Ngrave.io**  
August 27 · 🌐

The [#HODL](#) struggle is real. Keep it up! [👉](#)  
[#bitcoin](#) [#crypto](#)



**William Faulkner**  
American writer



# LINKEDIN



Do you know what a **#honeypot** is? 🐝🍯

It's basically a trap for **#hackers**. But what types of traps exist?

Find out here 📄 <https://lnkd.in/eXAWGj5z>

**#cryptosecurity** **#crypto**



## How the Community Fights Back Against Hackers: Honeypots



Honeypots—How the Community Fights Back Against Hackers

medium.com • 4 min read

"Crypto World" Insights of the Week:

1) **#Bitcoin** Blasts Past \$68,500, Hitting New Record High - <https://lnkd.in/efpCzEHC>

2) Incoming **#NY** mayor wants **#crypto** taught in schools - <https://lnkd.in/eM4YqfTH>

3) **#Miami** to Give 'Bitcoin Yield' From **#MiamiCoin** to Its Citizens - [https://lnkd.in/eW\\_NDFJt](https://lnkd.in/eW_NDFJt)

4) Diamond Hands? Only 12.9% of Bitcoin Supply Remains on **#Exchanges** - <https://lnkd.in/ePBwB7BH>

5) 4 Reasons Not to Invest in Bitcoin Futures **#ETFs** - <https://lnkd.in/eYAiUWt2>

6) Crypto's **#climate** impact: Are **#carbonoffsets** good enough? - <https://lnkd.in/ekQAYPfB>

**#cryptonews** **#blockchainnews** **#cryptoworld** **#cryptomarket**



Happy to work with **Crypto APIs!** **#partnerships**



We love when we are the number one choice for a blockchain/crypto provider.

We work hard so that our customers receive the best blockchain and c ...see more



The **#metaverse** is coming in hot. Are you planning on investing in it?

**#blockchain** **#crypto**





# EVENTS

## EVENT: AIBC MALTA

### SERVICES PROVIDED:

- logistics management (negotiations with the organizers, booth printing and placement etc )
- organization of wallet awards nomination
- organization of the speaking slot for CEO
- PR & marketing at the event

